

THE PUTTING PRESS

JANUARY 2010

GOLF SHOWS, WEBSITES, NEW PUTTER. WHAT ELSE IS NEW IN 2010?

From R&B and hammy putters, welcome to our fourth issue of *The Putting Press*. New news for 2010 is that both R&B and hammy have their new websites up and running. Make sure to check out the improvements on both sites.

HighFive

The HighFive from R&B is here! The new blade style putter will be introduced at the golf shows in 2010. The raised radius face has improved (if that is possible) over the FistPump I and FistPump II mallet putters. This has allowed for even more improved roll. The HighFive will have a heel shafted with offset hosel putter head. Center shafted will also be available.

2010 Golf Shows

The golf show season has started and we will be at the North Coast Golf Show in Columbus, Ohio, from January 15-17. We will be located in the Golf Events Management Booth. The following weekend we will be back home in Schaumburg, Illinois, for the North Coast Golf Show January 22-24. We will be in the Hammy/R&B Putters booth. Be sure to look us up if you plan on attending either one of the shows in January. The remaining golf shows for 2010 are listed below with dates:

Feb 5-7 North Coast Washington Golf Show in Chantilly, Virginia. Golf Events Management Booth.

Feb 12-14 West Michigan Golf Show in Grand Rapids, Michigan. Hammy/R&B Putters Booth.

Feb 12-14 North Coast Philadelphia Golf Show in Oaks, Pennsylvania. Golf Events Management Booth.

Feb 19-21 North Coast Cleveland Golf Show in Cleveland, Ohio. Golf Events Management Booth.

Feb 26-28 North Coast New Jersey Golf Show in Somerset, New Jersey. Golf Events Management Booth.

Mar 5-7 Milwaukee Journal Sentinel Golf Show in Milwaukee, Wisconsin. Hammy/R&B

Putters Booth.

Mar 5-7 Michigan Golf Show in Novi, Michigan. Golf Events Management Booth.

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WHY ATTEND GOLF SHOWS?

- See the new HighFive up close and personal!
- Get free stuff you will never use.
- It's winter! What else are you doing on a winter weekend?
- Great deals on putters.
- Cold beer.
- Hot clubs!

WHAT'S NEXT...

We are hoping for a VERY promising 2010 year for hammy and R&B!! With a new blade style putter for R&B and the hammy line already established, the future can't be any brighter. The positive feedback we have received the past year for our recently enhanced websites and newly launched newsletter, *The Putting Press*, have us ex-

tremely excited about 2010.

As always, please remember to forward this newsletter to friends, family, co-workers, or anyone that may be interested in putting innovation. Look for our spring issue of *The Putting Press* in mid-April. We will have pictures from our golf shows and much more. Putt well.



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