

# THE PUTTING PRESS

JANUARY 2011



## GOLF SHOWS AND A BRIGHT OUTLOOK FOR 2011

### 2011 Golf Shows

It's that time again for golf shows. This year we will be attending a total of 7 golf shows and possibly add an 8th. Make sure to come by and see us and try out our putters.

**January 14-16**—Columbus, Ohio  
North Coast Golf Show  
Booth #520

**January 28-30**—Schaumburg, Illinois  
North Coast Golf Show  
Booth #800

**February 11-13**—Grand Rapids, Michigan  
West Michigan Golf Show  
Booth #1354

**February 18-20**—Cleveland, OH  
North Coast Golf Show

Booth #644

**February 18-20**—Appleton, Wisconsin  
Fox Cities Golf Expo  
Booth #46

**March 4-6**—Novi, Michigan  
Novi Golf Show  
Booth #835

**March 4-6**—Milwaukee, WI  
Milwaukee Journal Sentinel  
Golf Show  
Booth #1011

The other show we might be doing is the Chicago Golf Show February 25-27 at the Rosemont Convention Center in Rosemont, Illinois. Keep checking back on our facebook accounts for more updates as the time approaches. Looks like a fun time!!



"The Crew" hopes to see you at the golf shows this year.

### 2011 OUTLOOK

While the economy the past couple of years has affected us all in some form, the outlook looks very bright for us all. Reading reports on increased attendance at the 2011 PGA Golf Show in Orlando at the end of this month along with better sales for us, the future can ONLY be better from what it has been. We are very excited to get this year rolling and to help

golfers such as yourselves improve their games. We will be doing more "demo" days at golf courses throughout the Chicagoland area this year as well. We attended a few courses in 2010 and had success at those. If you would like to see us come by your favorite course, shoot us an email with your feedback and we will see what we can do. We want as many golfers as possible to try our putters, as we know they will love the way they putt.

### On the Internet



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INTERACTIVE GOLFING CENTER

### Reasons to attend Golf Shows

- **Start thinking golf and warm weather.**
- **Try out the new putters first hand by R&B and hammy.**
- **Beer is sold at golf shows.**
- **Get out of the house and avoid cabin fever.**
- **All golf, all under one roof.**
- **Did we say beer was sold?**

### WHAT'S NEXT...

Overall, 2010 was a good year for us. Could it have been better? Of course, it can always get better but we are very optimistic for a much better 2011. We have talked to so many people over the past few years and everyone loves the shape and feel of our putters. It's just about letting that old "billy" putter go and trying the new

one that will eliminate those skips and hops. As always, we love your feedback, both good and bad. Become a fan of us on facebook as we try to have status updates frequently. Make sure to come by these golf shows as we have some great deals of at least 20% off the putters. You can't get a better deal than that! Putt well.

### CONTACT US

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