

# THE PUTTING PRESS

JULY 2009

## NEXT GENERATION OF FISTPUMP DUE IN FALL 2009

Welcome to the second issue of *The Putting Press*. After introducing R&B Putters to the hammy family, the next generation of the FistPump is almost here and a year has not even gone by yet! After much research and development, the FistPump II will be available for purchase in September of 2009. The original FistPump and the FistPump II look very similar, but there are improvements from the top of the shaft to the bottom of the putter. The FistPump II actually rolls the ball better than the original. Take a look at some sneak peaks of the FistPump II.



Side view of FistPump II

This new putter will be available in a center shafted or heel shaft model. Hammy will still continue carrying their line of the polymer and milled face blade-style putters. Look for hammy to have a new mallet-style putter coming later in the year. It was expected for the fall, but there have been some design changes that need to be addressed. Based

on customer feedback, hammy will be adding some weight options for their current putters. Weights will be 5g, 8g, and 12g options to be added under the base of the putter. These are some of the changes we have made to help improve your game. Look for this late in 2009, as well.



Natalie Gulbis with the 2007 LPGA Evian Masters Trophy

### SUMMER TIPS ON STAYING COOL

- Drink plenty of fluids.
- Wear a wicking-type shirt.
- Wear a visor or cap.
- Take a cart. Why walk?
- Sink long putts.
- Stay for the 19th hole.
- Do the FistPump.
- Makes putts. Makes sense.

**NATALIE GULBIS** won the Evian Masters in France two years ago this month using the hammy Putter. How can hammy ever forget that day?



Picture of FistPump II base

We have covered the base of the putter and put our "everyman" logo on it. The "everyman" logo has also been improved and is now the official logo of the FistPump putters.

### Something New

R&B is working on a new radius face for its blade-style putters.

### WHAT'S NEXT...

R&B Putter and hammy Putter will be getting some much needed attention and development on their websites. The site names will stay the same, but the design will be much improved. Look for these changes by mid-fall 2009.

Also, check us out on Face-

book by searching for hammy Putter and R&B Putter. Become a fan!

Please forward this newsletter to friends, family, co-workers, or anyone that may be interested in putting innovation. The next newsletter is due out in October 2009. Putt well.



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