

THE PUTTING PRESS

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HAMMY WELCOMES THE FISTPUMP TO ITS FAMILY



Chicagoland Golf Show
Schaumburg, IL



Chicago Golf Show
Rosemont, IL

Welcome to the very first issue of The Putting Press. We are excited to tell you that Rick Monroe, CEO of R&B Putters, and Bob Hand, COO of R&B Putters, have joined forces with Frank Horn, President of hammy Putters to become partners in putting innovation.

In 2004, hammy revolutionized the world of golf when it introduced its open style stance and triple bend shaft. LPGA star Natalie Gulbis has used the hammy on tour, leading her to her first tour win at the 2007 Evian Masters in France. With hammy's desire to continually expand their putters, R&B Putters was introduced February 1, 2009, as the new mallet style putter with a radius face at the Chicagoland Golf Show in

Schaumburg, Illinois where the FistPump received rave reviews. To see more on this putter, please visit www.rbputters.com.

At our second show, the Chicago Golf Show, hammy and R&B had putters available for demo in the Long Putt Challenge (see picture below). Both companies decided to give away one putter per day (hammy and R&B) to the first



Long Putt Challenge
Chicago Golf Show

person to make a sixty-foot putt. Over the course of three days, 22 putts were made: 12 were made by the FistPump and 6 were made by the hammy. Listed below are the winners of the long putt challenge using the hammy and FistPump putters.

hammy Putter

Gary Towers
Mark Kosiek
Dennis Czarnecki

FistPump Putter

Gary Malan
Marty Hughes
John Rigali

Dan Kienitz was the raffle winner of a new FistPump putter at the Chicago Golf Show.

PUTTING TIPS

- **Straight back and straight through.**
- **Keep your head still.**
- **See the ball.**
- **Check the grain.**
- **Sink the putt.**
- **Do the FistPump.**
- **Makes putts. Makes sense.**

WHAT'S NEXT...

On April 1, R&B Putters signed a contract with PGA and putting specialist Chad Johansen at Blackberry Oaks Golf Course. Chad created a video of the FistPump putter with its "immediate roll" theory and was blown away. Please check out R&B's website to see the video as well as Chad's website at www.chadjohansen.com.

R&B will be looking for its new FistPump II to come out later this year as well as some new radius face hammy putters.

Please forward this newsletter to friends, family, co-workers, or anyone that may be interested in putting innovation. Look for our summer issue of The Putting Press in mid-July. Putt well.



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